

Big Ideas. Community Roots.

+ 2015-2016 Report to the Community

Our Mission

In accordance with the Charter of the nonprofit health service plan, the mission of CareFirst BlueCross BlueShield shall be to:

- Provide affordable and accessible health insurance to the plan's insured and those persons insured or issued health benefit plans by affiliates or subsidiaries of the plan.
- Assist and support public and private health care initiatives for individuals without health insurance.
- Promote the integration of a health care system that meets the health care needs of all the residents of the jurisdictions in which the nonprofit health system service plan operates.

CareFirst BlueCross BlueShield (CareFirst) is a unique organization in the region we serve – all of Maryland, Washington, DC and portions of Northern Virginia. We are by far the largest health insurer serving the area, with nearly 3.2 million residents relying on CareFirst for their health care coverage. In addition, we have a specific mission that calls on us to make coverage affordable and accessible, to work in partnership on public and private health initiatives, and promote health system improvements that help meet the needs of the community. But just what does that mean from a practical standpoint?

It means that unlike any other health insurer with which we compete, we have an obligation to develop and advance big ideas – programs and partnerships designed to improve the quality of health care and the quality of life in the communities we serve. At the same time, with more than seven decades of serving the region, we have deep community roots that uniquely position us to work closely with organizations on the frontline of so many important health issues.

No other company in the area is more committed to partnering with community and philanthropic organizations. Importantly, we focus our giving and financial support heavily on programs and organizations that share our commitment to meeting unmet health care needs, creating broader access to health care and advancing innovations that will produce sustainable, positive impact on health care delivery. It represents a steadfast commitment to the people and communities we serve.

Beyond our community investments, we strive to be aware of and support the social well-being of the communities we serve. To that end, CareFirst embraces diversity and inclusion, provides opportunities for our employees to volunteer in the community, and looks for innovative ways to be a socially responsible member of the corporate community.

While this report only scratches the surface, please take the time to learn about what CareFirst – with the support of so many other organizations and individuals – is doing to foster and support big ideas that make our communities stronger.

Community Roots: **Strong, Deep & Growing**

Our roots run deep in the communities we serve, where the organizations that grew to become CareFirst have taken hold over more than 7 decades of service. Over the years, that commitment has grown to be so much more than a business presence.

Almost every year, CareFirst ranks at or near the top of listings of the most charitable corporate philanthropists in the region. While we are proud of that distinction, we are prouder still to focus our charitable and community investments on programs that are consistent with and that advance our mission to give more people access to better health care. In the last decade, CareFirst has devoted nearly half a billion dollars to worthwhile programs and organizations.

CareFirst works to maximize the impact of its contributions by focusing those dollars on health needs and programs that will take root and grow to benefit the residents of our region for years to come.

hchmd.org

CLOSE to HOME

HEALTH CARE FOR THE HOMELESS

Mark Grady – here with dentist Thomas Stack, DDS – has been getting all of his dental and health care at Baltimore's Health Care for the Homeless (HCH) for "quite a few years." CareFirst has a long history of supporting HCH's mission of meeting the health care needs of homeless patients in the city and in other communities around the region.

serves to

Community Roots: Strong, Deep & Growing

Serving Mothers & Their Children

ealthy beginnings are critical to long, healthy lives. Unfortunately for too many in our region, a variety of health challenges can begin in the womb and carry through to early childhood. Helping mothers take the first steps to a healthy start during pregnancy and getting them the care, tools and knowledge needed to extend that start through early childhood are at the heart of CareFirst's efforts to support programs that improve maternal and child health.

Since 2008, CareFirst has committed nearly \$18 million to programs that aim to improve maternal and child health. These programs have taken all shapes and sizes, from efforts that provide safe cribs to facilitate safe sleep, to mental health programs to address behavioral challenges confronting expecting mothers. While great strides have been made in reducing infant mortality in our area – particularly in urban Baltimore and Washington, DC – more remains to be done.

In 2014, CareFirst announced a program through which organizations in Maryland, Northern Virginia and Washington, DC could apply for grant funding for programs to improve birth outcomes and reduce infant mortality. From 2015 through 2017, seven organizations will share \$3.1 million in funding for programs focusing on expecting mothers and early childhood health. →

CLOSE HOME MARY'S CENTER

With centers in Washington, DC, Montgomery County and Prince George's County, Mary's Center and staffers such as Mindy Greenside help expectant mothers such as Roxana Juarez prepare for birth and motherhood. Prenatal health offerings are among the many services offered by Mary's Center.

CCI Health & Wellness

\$748,506 to expand its prenatal care services in Prince George's County, Md.

Community of Hope

\$615,000 to improve the poor birth outcomes in Ward 8 of the District of Columbia.

Northern Virginia Family Service

\$564,301 for its perinatal maternal mental health initiative in Alexandria, Arlington and Fairfax.

Access to Wholistic

& Productive Living Institute

\$447,612 to expand the Bright Beginnings program, a home-visiting program in Prince George's County.

Mary's Center

\$376,693 to boost prenatal care in Prince George's County and the District's Ward 4.

MedStar Washington Hospital Center

\$262,311 to support reproductive health care and psychosocial services for pregnant and parenting youth in the District's Ward 8.

SCAN of Northern Virginia

\$85,778 to purchase cribs and increase safe sleep education for its Operation Safe Babies program in Alexandria, Arlington and Fairfax.

QUICK TAKE Supporting Healthy Starts for Mothers & Children

Improving the health of our region's mothers and children is critical. The United States has one of the highest infant mortality rates in the developed world, and CareFirst is committed to fighting this silent epidemic.

ADDRESSING MATERNAL HEALTH FROM EVERY ANGLE

Over the years, CareFirst has a strong history of supporting maternal and child health programs that seek to address these issues through a variety of approaches, including **→**

- Safe sleep habits
- Smoking and substance use cessation
- 😪 Prenatal care
- Spacing between pregnancies
- 🚷 Breastfeeding
- Treatment of maternal depression
- Maternal obesity prevention

BIG IDEAS: B'MORE FOR HEALTHY BABIES (BHB)

B'more for Healthy Babies has provided assistance to low income parents —often with limited education and a lack of access to high quality medical care—to improve infant mortality rates and health outcomes in Baltimore.

In 2009, Baltimore had the nation's fourth-highest infant mortality rate—**13.5 out of every 1,000 live births.** In 2015, the rate fell to **8.4 per 1,000 live births – a 38 percent drop reflecting 185 fewer babies losing their lives prematurely.**



\$8.9 MILLION

CareFirst's 10-year commitment in BHB.

A STRONG PARTNER FOR HEALTHY BEGINNINGS

Since 2008, CareFirst has allocated nearly

more for

Healthy Babies







Reaching Deep Into Communities to Strengthen the Health Care Safety Net

nderserved communities, including those insured through Medicaid, still face challenges in accessing care. Many of these people rely heavily on the 195 community health centers in Maryland, Northern Virginia and the District of Columbia. These centers are the backbone of what is often called the "safety net" health system that serves those with limited options for care. With its mission to expand access to health care, CareFirst has made supporting these critical care givers a focus of its community efforts.

These vital community health centers often serve sick and more socio-economically disadvantaged patients. They often count among their patients individuals with multiple chronic conditions and other health needs that could greatly benefit from consistent, coordinated care. One way CareFirst is helping safety net clinics improve access to care is using telemedicine. Telemedicine is a valuable tool that can improve efficiency, remove barriers to accessing health care, promote communication between and among health care providers, and reduce health care costs.

Since 2014, CareFirst has invested nearly \$4 million in telemedicine initiatives. In 2016, CareFirst awarded \$3 million, funded over three years, to help eight safety net health programs throughout

CLOSE HOME ARLINGTON, VA

Lorena Gonźalez says it would "be hard to get care" she needs without the Arlington Free Clinic. Dr. N. Thomas Connally, the Medical Director of AFC from 2005 to 2010, is now one of the more 550 volunteers who help the clinic provide comprehensive health care to more than 1,700 patients annually.

Washington, DC, Virginia and Maryland expand access to health care to underserved communities through the use of telemedicine.

2016 Telemedicine Grant Recipients +

- Cornerstone Montgomery
- George Washington University Medical
 Faculty Practice
- Mosaic Community Services
- Queen Anne's County Department of Health
- The Medical Society of Northern Virginia Foundation
- University of Maryland Baltimore Foundation
- Virginia Hospital Center Foundation
- Western Maryland Health System

Since 2014, CareFirst has invested nearly

in telemedicine

initiatives.

MILLION

QUICK TAKE Supporting Care for Vulnerable Populations

Underserved populations rely more on community health centers—also sometimes known as safety net clinics. Safety net health centers provide care to more than 626,000 patients in Washington, DC, Maryland and Northern Virginia. Nationwide, safety net clinics save about \$24 billion annually by reducing the costs of emergency visits, hospital stays and specialty care.

INCREASING ACCESS TO MEET COMMUNITY HEALTH NEEDS

In addition to helping safety net clinics adapt the medical home model to meet their patients' needs, CareFirst continues to commit significant funding to help more people access specific health care services through community health care providers. Here's a look at some specific areas of safety net support in the last two years.



Invested \$415,000 in dental services for more than 5,556 residents in the region

CareFirst support has helped more than 119,000 residents access needed primary care services.

¢

More than 8,000 residents have benefitted from specific support for community organizations focused on cancer prevention and awareness.

A DEEP COMMITMENT TO COMMUNITY-BASED HEALTH CARE

\$34 MILLION

Since 2006 CareFirst has committed **\$34 million** to a wide variety of safety net health initiatives to improve the quality of and access to community-based care.

\$9 MILLION

In just the last two years (2015-2016) CareFirst has committed \$9 million to support safety net clinics, **servicing 176,749 people.**

\$4 MILLION

CareFirst invested **\$4 million** in telemedicine initiatives that expanded access to care for underserviced communities throughout the CareFirst region. Project RN Helps Educate the Next Generation of Nurses to Serve the Region

he nation – as well as the Mid-Atlantic Region that CareFirst serves – faces a critical shortage of bedside nurses that is expected to worsen with the aging of the Baby Boom generation. And, with an increasing number of Americans insured by the Affordable Care Act and a growing reliance on nurses as primary health care givers and care managers, the need for a robust new generation of nurses has never been more acute.

That's why CareFirst has developed and supported community-based programs and partnerships designed to support nurses in training and bolster the ranks of nursing faculty to increase nursing school capacity.

While CareFirst has supported programs on multiple nursing fronts (take a quick look on the opposite page), Project RN has been at the heart of those efforts. Project RN was launched in 2007 to address one central issue affecting the training of nurses – a lack of qualified teachers at the nation's nursing schools. Research indicated that many nurses contemplating teaching careers faced financial obstacles that prevented them from completing the degree necessary to head into the classroom.

Since 2007, CareFirst has committed \$3.3 million in Project RN grants to provide students at nursing

CLOSE HOME WYE MILLS, MD

Sedonna Brown used her CareFirst Project RN award to complete a Masters degree in nursing at Bowie State University in 2013. Now teaching nursing at Chesapeake College in Wye Mills, MD, she says: "As a single parent, Project RN helped me tremendously. I didn't have to pick up extra shifts at work and could concentrate on my studies."

schools in the region with \$80,000 stipends over two years to complete their graduate degrees. The stipends could be used for living costs, tuition, books and other schoolrelated expenses. In exchange, the students committed to teach nursing in the region for three years after completion of their degrees.

Using conservative assumptions, Project RN recipients will help train more than 11,600 nurses in the region during their three-year teaching commitments – and potentially many more during their careers.

Universities Receiving Project RN Grants +

- Bowie State University
- Catholic University
- Coppin State University
- Georgetown University
- George Mason University
- George Washington University
- Howard University

- Johns Hopkins University
- Marymount University
- Morgan State University
- Notre Dame of Maryland University
- Salisbury University
- Stevenson University
- Towson University
- University of Maryland

QUICK TAKE Addressing Critical Nursing Needs

The United States is facing a critical shortage of registered nurses and cannot meet health care needs. CareFirst is working to change that. The U.S. Department of Health & Human Services projects that by 2020 demand for nurses will increase 40%, but the supply of nurses is projected to grow only 6%.



ONE CHALLENGE: SHORTAGE OF NURSE TRAINERS

A vibrant nursing workforce requires enough professors to train them.

60,000+

turned away from the nation's nursing schools in 2016 because of faculty and resource shortfalls, according to the American Association of Colleges of Nursing.

SUPPORTING COMMUNITY EFFORTS TO TRAIN NEW NURSES

CareFirst is committed to increasing the number of nursing school teaching faculty and introducing innovations that improve nursing schools' capacity to enroll and graduate more students.

Project RN

Scholarship funding for nurses seeking advanced degrees to become nurse educators throughout Washington, DC, Northern Virginia and Maryland.

"Who Will Care?" Initiative

CareFirst has contributed \$1.5 million to the Maryland Hospital Association's "Who Will Care?" initiative focused on doubling the number of Registered Nurses in the state.

Nursing Simulation Labs

CareFirst has provided funding for simulator labs at 12 colleges and universities to help provide "hands-on" experiences for nurses in training.

CAREFIRST: DELIVERING RESULTS



Committed since 2006 to nursing education and workforce development.



Universities throughout CareFirst's service area that have received grants through the Project RN program to provide stipends for nursing students who commit to teaching nursing in the region.



Nurses trained in the field, teaching at universities and community colleges including Georgetown University, Howard University, Johns Hopkins University, University of Maryland, Anne Arundel Community College. **Community Roots: Strong, Deep & Growing**

Expanding Access to Behavioral Health Care

n some portions of CareFirst's mid-Atlantic service area, a lack of qualified providers makes it difficult for patients to obtain needed behavioral health care services. To address the growing need for behavioral health and substance use programs, CareFirst makes it a priority to fund programs that expand access and provide support, with clinical oversight, for underserved urban and rural areas.

CareFirst has invested in a variety of behavioral health and substance use programs across our region. Examples of the types of programs we support include therapeutic afterschool care for children in need of behavioral health services; substance use programs that provide counseling and medication-assisted treatment; and programs that expand access to care for patients upon being discharged from the hospital. In addition to supporting community-based programs, we look for innovative ways to expand access to care, especially in areas where health care is not readily accessible.

To expand access to care in underserved areas, CareFirst announced in 2013 an investment of \$1.5 million over three years to assist health care providers in expanding their use of telemedicine for behavioral health care. CareFirst worked with community health centers, nonprofit organizations and public health entities in Maryland,

CLOSE HOME TOWSON, MD

Using telemedicine technology, Dr. Ben Borja, director of medical crisis services with Sheppard Pratt Health System, and his colleagues have provided patients of federally qualified health centers in Worcester, Somerset, Garrett, Cecil, Caroline and Dorchester counties with access behavioral health care.

Washington DC, and Northern Virginia to help build upon existing programs or implement new initiatives that expand behavioral health services through telemedicine.

The programs CareFirst funded through its telemedicine grants have helped nearly 1,300 children and adults who suffer from autism, substance use and other behavioral health disorders receive much needed treatment. Each program uses telecommunication technology – including video-conferencing, telephone and other electronic communications – to give health care providers the ability to assess, diagnose, treat and educate patients remotely.

Behavioral Health Telemedicine Grant Recipients ↓

- Atlantic General Hospital
- Catholic Charities of Baltimore
- La Clínica del Pueblo
- Sheppard Pratt Health System

The programs CareFirst funded through its telemedicine grants have helped nearly

children and adults receive much needed treatment.

QUICK TAKE Addressing the Growing Need

Behavioral health disorders affect millions of people across our country. Additionally, our nation is facing an addiction epidemic. Fighting this epidemic is complicated by the social stigmas associated with substance use and in some areas a shortage of providers. To this end, CareFirst makes it a priority to invest in community-based programs that serve the overall health care needs of their communities.

40,000+

CareFirst support has helped more than 40,000 residents access needed behavioral health care.



CareFirst has invested more than \$1.8 million in Behavioral Health and Substance Use programs.

SUPPORTING COMMUNITY-BASED BEHAVIORAL HEALTH PROGRAMS

Substance Use

The Maryland Community Health Initiative (Penn North) offers substance use treatment and comprehensive case management services to members of Baltimore's Sandtown-Winchester community. 13,500 people have received substance use and treatment services through this program.

Increasing Access to Care

The Woman's Center Mental Health Counseling program offers outcomes-based therapy for the uninsured and underinsured in Fairfax County, Va. Their fee schedule, which is a sliding scale, helps provide high-quality care at a lower cost.

Culturally Appropriate Behavioral Health Care

Northern Virginia Family Service's Multicultural Center provides a variety of behavioral health and case management services to immigrants who have suffered from the effects of torture, war, civil strife and domestic violence.

Throughout the region, CareFirst supports the work of organizations seeking innovative and sustainable approaches to improving health care and quality of life. CareFirst is committed to upholding its non-profit mission and contributed more than \$43 million in 2016 to community initiatives designed to increase the accessibility, affordability, safety and quality of health care services throughout Maryland, Washington, DC and Northern Virginia. Each year we establish a budget to support the health care needs and priorities of the communities we serve in Washington, DC, Maryland, and Northern Virginia with an overarching goal of dedicating resources to initiatives that catalyze change and create systemic efficiencies in the health care delivery system.

Areas of Giving

In priority order, CareFirst contributions go toward:

Subsidies and Enhanced Health Care Access Programs

Support for city and state programs which provide access for large vulnerable populations – those unable to otherwise receive health care services or have only limited access to those services. This represents the largest portion of our giving budget.

Catalytic Giving

Support for programs and other initiatives that stimulate productive change and improvements in the care system over the long term.

Targeted Health Related Giving Through Others

Support to organizations that provide direct health care or related services for the underserved.

Programmatic Initiatives

Program support which targets a specific population and/or addresses a major health care issue, with specific measurements for success.

Corporate Memberships and Community Sponsorships

CareFirst funds certain opportunities related to corporate sponsorships and memberships with health and business/civic organizations in order to build strong relationships and develop visible partnerships with the community. This represents the smallest portion of our giving budget.

	GIVING CATEGORIES AND ALLOCATIONS (our most recent giving cycle)	(\$000)
	Corporate Memberships	156
	Community Sponsorships	1,263
	Programmatic Initiatives	1,907
	Targeted Health Giving Through Others	2,887
	Catalytic Giving	9,911
	Subsidies and Enhanced Access Programs	26,967
	Subtotal	43,091
	Program Support	323
	Total	43,414

Beyond the Dollars

CareFirst is committed to supporting our region's social wellbeing

CareFirst is committed to supporting our region's social well-being. To do so, we have developed long-standing community partnerships, are committed to diversity and inclusion, and strive to maintain the highest ethical standards.

Each year since 2013, CareFirst has been named by the Ethisphere Institute as one of the "World's Most Ethical Companies." Ethisphere recognized CareFirst for its corporate culture, business integrity and industry leadership in accountability, transparency and corporate social responsibility.

INVESTING IN OUR COMMUNITY

Developing strong philanthropic partnerships that improve health care for the vulnerable and underserved in our region is core to our mission. Since 2011, CareFirst has been named as a leading corporate philanthropist by the Baltimore Business Journal, topping the publication's annual list in 2011, 2013, 2014, and 2015. CareFirst also has been among the top 10 on the Washington Business Journal's list for the past 10 years.

HELPING OUR COMMUNITIES GROW

Our employees are committed to serving in communities where they work and live. Every year, our employees dedicate their time and talents to volunteering with a diverse set of non-profit organizations.

CareFirst

In 2016, CareFirst associates volunteered 18,430 hours supporting nonprofit organizations in Maryland, Washington, DC and Northern Virginia. We also support annual, company-wide initiatives including an associate walk fundraising campaign, and the CareFirst United Way Campaign. In addition, CareFirst matches grants by associates to health focused nonprofit organizations.

EMBRACING DIVERSITY AND INCLUSION

As a company, we understand that having a culturally diverse workforce that is reflective of the communities we serve is important to our success. CareFirst fosters an inclusive environment where our employees can strive to do their best and reach their fullest potential.

To support inclusivity amongst our associates, we offer a range of Associate Resource Groups (ARGs). These voluntary groups are selfmanaged and provide leadership, mentorship and networking opportunities for associates at all levels of the organization. CareFirst currently has seven ARGs: Asian, Black Professionals Network, Hispanic, Millennial, Military/Veteran, PROPride, and Wellness, with plans to add additional groups in the coming years.

WE CARE ABOUT THE ENVIRONMENT

CareFirst strives to improve its environmental footprint by reducing dependence on paper encouraging the use of environmentally-friendly materials and practices in the construction and build-out of leased office space and in the operation of our business. In many of our locations, steps have been taken to reduce energy usage by installing light sensors, upgrading light fixtures to be energy efficient and mercury free, utilizing geothermal energy where possible, and upgrading cooling units to improve efficiency.

To provide associates with alternatives to commuting to work, CareFirst has installed bike racks at various locations, improved alternative work arrangements (including telecommuting), reimbursed public transportation expenses, offered shuttle services between select office locations and public transportation hubs, and installed electric vehicle charging stations in onsite garages.

Each year since 2013, CareFirst has been named by the Ethisphere Institute as one of the "World's Most Ethical Companies"

CareFirst has long been committed to promoting a culture of tolerance, acceptance and diversity in the workplace. The company has recently earned the following recognitions:

Human Rights Campaign

Scored 100 percent on the organization's 2017 Corporate Equality Index and recognition as one of the Best Places to work for LGBTQ Equality.

WorldatWork

2017 Seal of Distinction for creating a positive work environment.

The Chesapeake Human Resources Association

2017 James W. Rouse Diversity Award for our demonstrated commitment to a diverse and inclusive workplace.

CAREFIRST: HELPING OUR COMMUNITIES GROW



Associates participated in CareFirst's 2016 March of Dimes March for Babies Campaign **18,430** Volunteer Hours donated by CareFirst associates

200 Local Nonprofit Boards with CareFirst representation Listed below are some of the National Capital Area (Washington, DC, Northern Virginia and Prince George's and Montgomery counties in Maryland) organizations CareFirst funded in 2015 and 2016.

- A Wider Circle
- Abramson Scholarship Foundation
- Adventist Healthcare
- Alliance For Health Reform
- Alzheimer's Association NCA
- American Cancer Society NCA
- American Diabetes Association NCA
- American Federation Of Teachers Educational
 Foundation
- American Heart Association NCA
- American University
- Anti-Defamation League
- Arc of Prince George's County
- Arlington Free Clinic
- Asian American LEAD
- Asian Business Association
- A-SPAN
- Autism Speaks
- Bailey's Crossroads Health Access Partnership
- Bowie State University
- Boys & Girls Clubs of Greater Washington
- Bread for the City
- Breast Care for Washington
- Bridges To Healthcare
- Building Bridges Across The River
- C.W. Harris Elementary School
- Calvert Memorial Hospital Foundation
- Campaign for Tobacco-Free Kids
- Capital Area Food Bank
- Capital Breast Care Center
- Capital Pride
- Capital Pride Alliance
- Catholic Charities of the Archdiocese of Washington

- Center for Nonprofit Advancement
- Children's Hospital Foundation
- Children's Law Center
- City Year Washington, DC
- Coalition to Transform Advanced Care (CTAC)
- Common Good City Farm
- CCI Health & Wellness
- Community of Hope
- Compass
- Congressional Hunger Center
- Cornerstone Montgomery
- DC Action for Children
- DC Central Kitchen
- DC Chamber of Commerce
- DC Greens
- DC Public Education Fund
- Dialogue on Diversity
- District of Columbia Hospital Association
- District of Columbia Primary Care Association
- Doctors Community Hospital Foundation
- ECO City Farms
- Education Reform Now Inc.
- Everybody Wins! DC
- Excellence in Education Foundation
- Families Fighting Flu
- Family Matters of Greater Washington
- Federal City Council
- Florence Crittenton Services of Greater Washington
- Food & Friends
- FRESHFARM Markets
- Friends of Fort Dupont Ice Arena
- Friends of the Maryland Commission for Women
- George Mason University
- George Washington University
- Girl Scout Council of the Nation's Capital
- Girls Inc. of the Washington, DC Metro Area
- Girls on the Run NCA
- Grantmakers in Health
- Grants Managers Network
- Greater Baden Medical Services
- Greater Washington Board of Trade
- Greater Washington Community Foundation
- Greater Washington Hispanic Chamber of Commerce Foundation
- Greater Washington Urban League
- Green Door
- HealthWorks for Northern Virginia
- Hearts and Homes For Youth
- Holy Cross Hospital Foundation

- Hope Connections for Cancer Support
- Howard University
- Human Rights Campaign Foundation
- Imagination Stage
- Inova Health Care Services
- Iona Senior Services
- Jill's House
- John F. Kennedy Center for the Performing Arts
- Joseph's House
- Jubilee Foundation
- Juvenile Diabetes Research Foundation
- Kids Smiles
- La Clinica del Pueblo
- Latin American Youth Center
- Leadership Arlington
- Leadership Greater Washington
- Leadership Prince George's
- Leukemia & Lymphoma Society
- Lisner-Louise-Dickson-Hurt Home
- Literacy Council of Montgomery County Maryland
- March of Dimes Maryland-National Capital Area
- Marymount University
- Mary's Center for Maternal and Child Care
- Medical Care for Children Partnership Foundation
- MedStar National Rehabilitation Network
- MedStar Washington Hospital Center Foundation
- Mental Health America
- Mentoring to Manhood
- Mercy Health Clinic
- Message of Hope Foundation
- Ministries United Silver Spring Takoma Park
- Miriam's Kitchen
- Mobile Medical Care
- Montgomery County Chamber of Commerce
- Montgomery County Coaltion For The Homeless
- Montgomery County Education Forum
- Montgomery County Public Schools Educational Foundation
- MVLE
- N Street Village
- National Center for Children and Families
- National Hispanic Medical Association
- National Kidney Foundation NCA
- National Partnership For Women And Families Inc.
- National Women's Health Network

- NCS Systems
- Neighborhood Health
- New Hope Housing, Inc.
- Northern Virginia Family Service
- Northern Virginia Urban League
- NOVA ScriptsCentral
- Pregnancy Aid Centers
- Pregnancy Clinic of Bowie
- Primary Care Coalition of Montgomery County
- Prince George's Chamber of Commerce
- Prince George's Community College Foundation
- Prince George's County Economic Development Corporation
- Prince George's County Professional Fire Fighters Charitable
- Providence Health Foundation
- Quality Trust for Individuals with Disabilities
- Real Food for Kids Montgomery
- Rock and Roll for Children Foundation
- Samaritan Inns
- Sibley Memorial Hospital Foundation
- Smithsonian Anacostia Community Museum
- Special Love
- St. Ann's Center for Children, Youth and Families
- Supporting and Mentoring Youth Advocates and Leaders
- Susan G. Komen for the Cure
- The Child and Family Network Centers
- The District of Columbia Children's Advocacy Center
- The Economic Club of Washington DC
- The Hope Marietta Foundation
- The Loudoun Medical Group Charitable Foundation
- The Medical Society of Northern Virginia Foundation
- The Medical Society of Virginia
- The Society for Women's Health Research
- The Washington Home
- The Women's Center
- Tigerlily Foundation
- The United Charitable Programs
- United Communities Against Poverty
- United Negro College Fund
- United Planning Organization
- United Way of Central West Virginia
- United Way of the National Capital Area
- Unity Health Care
- University of Maryland College Park



- Virginia Hospital Center Foundation
- Volunteers of America Chesapeake
- Washington Area Consortium on HIV Infection in Youth
- Washington Area Women's Foundation
- Washington Business Journal
- Washington Drama Society Inc.
- Washington Mystics Foundation
- Washington Regional Association of Grantmakers
- Washington Tennis & Education Foundation
- Wendt Center for Loss and Healing
- Whitman-Walker Health
- Wilderness Leadership & Learning
- Year Up
- YMCA of Metropolitan Washington
- Youth for Tomorrow
- YWCA National Capital Area

Listed below are some of the Maryland (excluding Prince George's and Montgomery counties) organizations CareFirst funded in 2015 and 2016.

- 21st Century Education Foundation
- 6th Branch
- Abilities Network
- Access Art
- Advocates for Children & Youth
- Allegany County Health Department
- Allegany Health Right
- Allegany Museum
- Alliance for Lupus Research
- Alzheimer's Association
- Alzheimer's Association Greater Maryland Chapter
- American Cancer Society MD
- American Diabetes Association MD
- American Heart Association MD
- American Lung Association of the Mid-Atlantic
- American Visionary Art Museum
- Anne Arundel Medical Center Foundation
- Arthritis Foundation
- Arundel House of Hope
- Asian American Center of Frederick
- Associated Black Charities
- Associated Catholic Charities
- Associated Charities of Cumberland
- Association of Baltimore Area Grantmakers
- Atlantic General Hospital
- B & O Railroad Museum
- Babe Ruth Birthplace and Museum
- Back On My Feet-Baltimore Chapter
- Baltimore Chesapeake Bay Outward Bound
- Baltimore Child Abuse Center
- Baltimore City Community College Foundation
- Baltimore City Foundation/Youth Works
- Baltimore City Health Department
- Baltimore City Police Department
- Baltimore Clayworks
- Baltimore Community Foundation
- Baltimore County Chamber of Commerce
- Baltimore County Police Foundation

- Baltimore Curriculum Project
- Baltimore Medical System
- Baltimore Metropolitan Chapter of the Coalition of 100 Black Women
- Baltimore Symphony Orchestra
- Baltimore Urban Debate League
- Baltimore Washington Corridor Chamber of Commerce
- Baltimore Washington Medical Center Foundation
- Baltimore's Promise
- Banner Neighborhoods Community Corporation
- Belair-Edison Neighborhoods Inc.
- Belanger Federico Foundation
- Believe In Tomorrow National Children's
 Foundation
- Best Buddies Maryland
- Big Brothers Big Sisters of the Greater Chesapeake
- Blue Water Baltimore
- Board of Education of Wicomico County
- Boys & Girls Club of Harford County
- Boys & Girls Club of Washington County
- Boys & Girls Clubs of Metropolitan Baltimore
- Brain Research Foundation
- Brigance Brigade Foundation
- Business Volunteers Unlimited
- Cal Ripken, Sr. Foundation
- Calvert Memorial Hospital Foundation
- Camp Farthest Out
- Camp Puh'tok for Boys and Girls
- Camp Umoja
- Carroll Community College Foundation
- Carroll Hospice
- CASA de Maryland
- Casey Cares Foundation
- Cecil County Public Schools
- CenterStage
- Chase Brexton Health Services
- Chesapeake Center for Youth Development
- Chesapeake College Foundation
- Chesapeake Shakespeare Company
- Chesapeake Therapeutic Riding
- Chimes Foundation
- Choptank Community Health System
- Chrysalis House
- City Springs Elementary and Middle School
- Civic Works
- Code in the Schools
- Community Action Council of Howard County
 MD

2015-2016 Grants & Sponsorships

- Community College of Baltimore County
 Foundation
- Community Foundation of Carroll County
- Community Foundation of the Eastern Shore
- Community Free Clinic
- Cool Kids Campaign Foundation
- County United Way
- Court Appointed Special Advocates for Children-Baltimore
- Cystic Fibrosis Foundation
- Dayspring Programs
- Digital Harbor Foundation
- Downtown Baltimore Family Alliance Inc.
- Downtown Partnership of Baltimore
- Druid Heights Community Development Corporation
- DRU/Mondawmin Healthy Families
- Economic Alliance of Greater Baltimore
- Enoch Pratt Free Library of Baltimore City
- Equality Maryland Foundation
- Esophageal Cancer Network
- Everyman Theatre
- Family League of Baltimore City
- Folds of Honor Foundation
- Food Link Incorporated
- For All Seasons
- Friends of Patterson Park
- Fusion Partnerships
- Gay & Lesbian Community Center of Baltimore
- Gilchrist Hospice Care
- Girl Scouts of Central Maryland
- Girls On The Run of the Greater Chesapeake
- Good Shepherd Services
- Goodwill Industries of the Chesapeake
- Goucher College
- Greater Baltimore Committee
- Greater Baltimore Medical Center
- Greater Baltimore Urban League
- Greater Chesapeake Charitable Foundation
- Greater Excellence In Education Foundation
- Green Street Academy
- Harford Community College Foundation
- Health Care for the Homeless
- Health Partners
- Help Outreach Point of Entry
- Historic East Baltimore Community Action Coalition Inc.
- Holistic Life Foundation
- Hood College
- Hopeworks of Howard County
- Hospice of Charles County
- Hospice of Garrett County

- Hospice of the Chesapeake
- House of Ruth Maryland
- Howard Community College Educational Foundation
- Howard County Chamber of Commerce
- Howard County Conservancy
- Howard County Public Schools Educational Foundation
- Howard Hospital Foundation
- Independence Foundation
- International Rescue Committee
- Johns Hopkins Bayview Medical Center
- Johns Hopkins Children's Center
- Johns Hopkins University
- Juvenile Diabetes Research Foundation
- Kennedy Krieger Foundation
- Kennedy's Disease Association
- KidsPeace
- Leaders of a Beautiful Struggle
- Leadership Baltimore County
- Leadership Howard County
- Leukemia & Lymphoma Society MD
- Lifebridge Health
- Little Flowers Early Childhood and Development Center
- Living Classrooms Foundation
- Loyola University Maryland
- MAC (Maintaining Active Citizens)
- Macedonia Life Community Development
 Corporation
- Make-A-Wish Foundation
- March of Dimes
- Marian House
- Maryland Association of Boards of Education
- Maryland Association of Counties
- Maryland Black Caucus Foundation
- Maryland Chamber of Commerce
- Maryland Citizens' Health Initiative Education
 Fund
- Maryland Community Health Initiatives
- Maryland Disability Law Center
- Maryland Food Bank
- Maryland Food Bank-Eastern Shore Branch
- Maryland Foundation of Dentistry for the Handicapped
- Maryland Hispanic Chamber of Commerce
- Maryland Patient Safety Center
- Maryland Rural Health Association
- Maryland Science Center
- Maryland Women's Heritage Center
- McDaniel College
- Mental Health Association of Frederick County

2015-2016 Grants & Sponsorships

- Mental Health Association of Maryland
- Mercy Medical Center
- Mid-Atlantic Symphony Orchestra Society
- Mission of Mercy
- Morgan State University Foundation
- Mosaic Community Services
- Mount Vernon Place Conservancy
- Moveable Feast
- Mt. Washington Pediatric Hospital
- National Aquarium in Baltimore
- National Brain Tumor Society
- National Family Resiliency Center
- National Kidney Foundation MD
- National Multiple Sclerosis Society
- Nolan Robison Foundation
- Notre Dame of Maryland University
- Opportunity Builders
- Parks & People Foundation
- Pathfinders for Autism
- Paul's Place
- Penn-Mar Human Services
- Phoenix Houses of the Mid-Atlantic
- Pikesville Chamber of Commerce
- Planned Parenthood of Maryland
- Playworks Maryland
- Port Discovery Children's Museum
- Project Liberty Ship
- Queen Anne's County Department of Health
- Rales Health Center
- Reginald F. Lewis Museum
- Reisterstown-Owings Mills-Glyndon Chamber
 of Commerce
- Religious Coalition
- Reservoir Hill Improvement Council
- Roberta's House
- Ronald McDonald House of Baltimore
- Salisbury University
- Shepherd's Clinic
- Sheppard Pratt Health System
- Sixth Branch
- Soccer Without Borders Baltimore
- South Baltimore Learning Center
- Special Olympics Maryland Howard County
- St. Agnes Hospital Foundation
- St. Francis Neighborhood Center
- St. Mary's County Department of Aging & Human Services
- St. Vincent de Paul of Baltimore
- Steamship Trade Association of Baltimore Charitable Legacy
- Stella Maris

- Stevenson University
- Strong City Baltimore
- Suited to Succeed
- Sunrise Day Camps Association Inc.
- Susan G. Komen for the Cure
- Susie's Cause-Susan Cohan Kasdas Colon Cancer Foundation
- The Arc Baltimore
- The Arc of Howard County
- The Children's League
- The Daily Record
- The Door
- The Family Tree
- The Hampden Family Center
- The Ingenuity Project
- The Leadership: A Program of the GBC
- The League for Crippled Children
- The League For People With Disabilities
- The Light House
- The Maryland Zoo in Baltimore
- The Morgan Family Foundation
- The SEED School of Maryland
- The Youth Club of Westhills
- Tim Kennard River Run
- Total Health Care
- Towson University Foundation
- TurnAround
- United Way of Calvert County
- United Way of Caroline County
- United Way of Central Maryland
- United Way of Frederick County
- United Way of the Lower Eastern Shore
- University of Maryland Baltimore Foundation
- University of Maryland Medical System Foundation
- Walbrook Outreach Resource Development Corporation
- Walden Sierra Corporation
- Walnut Street Community Health Center
- We Promote Health
- Wellness House
- Western Maryland Area Health Education Center
- Western Maryland Health System
- William E. Proudford Sickle Cell Fund
- Worcester Youth & Family Counseling Services
- Year Up
- Y of Central Maryland
- YWCA of Annapolis and Anne Arundel County
- Zero The End of Prostate Cancer

CareFirst, Inc.

Neil O. Albert *President and Executive Director* Downtown DC Business Improvement District

Clifford E. Barnes, Esq. *Partner* Epstein Becker Green

David S. Blitzstein Blitzstein Consulting LLP

Sherri L. Bohinc

David S. Cohen Partner Dixon Hughes Goodman LLP

W. Henry Green Owner Henry Green Consulting

Michele V. Hagans President and Chief Executive Officer Fort Lincoln New Town Corporation

Robert. R. Hagans, Jr.

Artis G. Hampshire-Cowan Senior Fellow Association of Governing Boards

Polly Povejsil Heath *Chief Financial Officer* The US Holocaust Memorial Museum

Wendell L. Johns Vice-Chair CareFirst, Inc.

Robert C. Kovarik, Jr. Retired

Ann B. Mech, R.N., J.D.

Chair, CareFirst of Maryland, Inc. Director of Legal Affairs The University of Maryland School of Nursing **Richard T. Napolitano** Information Technology Officer Anne Arundel County

Amy S. Owens President Life Fitness Management

Donald M. Parsons, Jr. Senior Vice President, Senior Loan Officer Community Bank of the Chesapeake

John F. Reim *Managing Director* Morgan Stanley

Patricia A. Rodriguez, M.D. US Oncology

Wayne L. Rogers President Synergics, Inc.

Kima J. Taylor, M.D. Managing Principal Anka Consulting, LLC

Cheryl E. Tillman Retired

Stephen L. Waechter *Chair* CareFirst, Inc.

Ellen J. Waters *Certified Residential Real Estate Appraiser* Buckley Property Services, LLC

Maryland Affiliate

(CareFirst of Maryland, Inc.)

Kevin H. Beverly President and CEO Social & Scientific Systems

Dave Bond Managing Partner Continuing Care Actuaries James M. Chamberlain, M.D. Maryland Primary Care Physicians

Charlene M. Dukes *President* Prince George's Community College

Alan Klatsky President Prestige Development, Inc.

Julissa Marenco Assistant Secretary for Communications and External Affairs Smithsonian Institution

Ann B. Mech, R.N., J.D. Chair, CareFirst of Maryland, Inc. Director of Legal Affairs The University of Maryland School of Nursing

Richard T. Napolitano Information Technology Officer Anne Arundel County

Amy S. Owens *President* Life Fitness Management

Donald M. Parsons, Jr. Senior Vice President, Senior Loan Officer Community Bank of the Chesapeake

John F. Reim *Managing Director* Morgan Stanley

Kima J. Taylor, M.D. Managing Principal Anka Consulting, LLC

Ellen J. Waters *Certified Residential Real Estate Appraiser* Buckley Property Services, LLC

Walter A. Williams, Jr. Financial Advisor UBS Financial Services, Inc. National Capital Area Affiliate

(Group Hospitalization and Medical Services, Inc.)

Shirley Marcus Allen Managing Director The Kirkland Byrd Group, LLC

Clifford E. Barnes, Esq. *Partner* Epstein Becker Green

Sherri L. Bohinc

Jonca Camille Bull, M.D. Vice President PPD Inc.

Mark J. Chastang Chief Executive Officer Saint Elizabeths Hospital

Jeffrey P. DiLisi, M.D. Senior Vice President and Chief Medical Officer Virginia Hospital Center

Robert R. Hagans, Jr.

Artis G. Hampshire-Cowan Senior Fellow Association of Governing Boards

Wendell L. Johns Chair Group Hospitalization and Medical Services, Inc.

Robert C. Kovarik, Jr. Retired

Michael J. McShea Senior Director, Solutions Development Population Health Management Division Philips Healthcare

Shirley R. Patterson Retired

Elena V. Rios, M.D., M.S.P.H. *President and CEO* National Hispanic Medical Association

Patricia A. Rodriguez, MD US Oncology

Senior Leadership

Chet Burrell President and Chief Executive Officer

Brian Pieninck Chief Operating Officer

Jennifer Baldwin, R.N. Senior Vice President Patient-Centered Medical Home and Care Coordination

Peter Berry Senior Vice President and Chief Actuary

Stacey Breidenstein Senior Vice President Networks Management

Meryl Burgin Executive Vice President, General Counsel and Corporate Secretary

G. Mark Chaney Executive Vice President and Chief Financial Officer

David Corkum Executive Vice President Large Group Strategic Business Unit and CareFirst Administrators Strategic Business Unit

Sandy Dilworth Senior Vice President IT Operations and Technology

Michael Dobbs Senior Vice President CareFirst Administrators **Andy Fitzsimmons** Senior Vice President and Chief Informatics Officer

Harry Fox Executive Vice President Technical and Operational Support

Rose Megian Executive Vice President Small and Medium Group Strategic Business Unit

Usha Nakhasi Senior Vice President and General Manager Federal Employee Program Operations Center

Wanda Oneferu-Bey Executive Vice President Consumer Direct Strategic Business Unit

Fred Plumb Executive Vice President Federal Employee Program Strategic Business Unit

Gwendolyn Skillern Senior Vice President and General Auditor

Kenneth Sullivan Senior Vice President Application Development

Maria Harris Tildon Senior Vice President Public Policy and Community Affairs

Daniel Winn, MD Vice President and Chief Medical Officer

Michelle Wright Senior Vice President Human Resources







10455 Mill Run Circle Owings Mills, Maryland 21117—5559 www.carefirst.com

CareFirst BlueCross BlueShield is the shared business name of CareFirst of Maryland, Inc. and Group Hospitalization and Medical Services, Inc. which are independent licensees of the Blue Cross and Blue Shield Association. ® Registered trademark of the Blue Cross and Blue Shield Association.